Denis Kopylov — senior product designer with 5+ years of experience. I create innovative experiences & mentor junior designers

Arrival

Senior product designer

Dec 2021 — Sep 2022

WEB APP   UK STARTUP

Leading design for a sophisticated customer care service for UK-based e-vehicles startup. Started from research and concepts and to a full web-app.

SberDevices

Senior product designer

Jan 2021 — Dec 2021

VOICE APP   APP DESIGN

Launched a TV, Tablet, and voice-first application for city activities from scratch. It went from few thousands to 50 000 MAU with 2–3 % conversion to monetized feature.

Yandex

Product designer

Jun 2019 — Jan 2021

NATIVE APPS   SAAS

Shipped new discovery features for native iOS & Android Yandex.Maps applications. Worked on Telephony app with ~8000 DAU of premium users and high retention.

Before that...

from Jun 2017

MENTORING   FINTECH

Worked at fintech and agencies. Mentored designers at mobile app course (helped them with market fit and to high fidelity mockups). Launched various products.